

SELECT SCRIPTS & SCRIPT EXCERPTS
Written by Laurie Lamson



Levi Strauss & Co: *Care for Our Planet*

Intro for educational/promo video script for Showreel, Inc. - video won *Aegis*, *Telly* and *CINE Golden Eagle* awards

Link to video: <https://youtu.be/pf79ZvKz7ek>

SC	AUDIO	VIDEO
1	Upbeat Hip Music Intro.	INT. College Dorm Room A college boy rolls out of bed wearing boxers, t-shirt and socks. He pulls on a pair of Dockers on the floor, slips on sneakers, runs hand through his hair, grabs a backpack and is out the door. GRAPHIC OVERLAY: <i>Wash Less</i>
2	Music fades out.	PROJECT TITLE CARD: <i>HELP CARE FOR OUR PLANET</i>
3	V/O Narrator: We commissioned an outside company to do a lifecycle study of our top products.	INT. Levi's Plaza Store EMPLOYEE stacks Levi's Close Up on Levis 501s label
4	V/O Narrator: To help us understand what we can do to minimize their impact on the environment.	INT. Levi's Plaza Store Stack of Dockers Original Khakis Close Up on Dockers. A CUSTOMER'S HAND takes a pair of pants from the stack.
5	V/O Narrator: The results from the study surprised us. More than half of the climate impact comes once you take your jeans home. Your laundry habits make a big difference.	MONTAGE: Lifestyle vignettes - Interviewees in their environments (TBD)



U.S. Army: *SHARP & Readiness*

Sexual Harassment/Assault Response & Prevention education campaign
- one in a series of video and audio PSA scripts for Shot Glass Films

Link to video: <https://www.dvidshub.net/video/598064/sharp-and-readiness>

SC	VISUAL	AUDIO
1	<p>EXT. HANGAR (LOS ALAMITOS) – NIGHT</p> <p>One slow-motion shot: a line of Male and Female Soldiers checking their equipment and getting on a Black Hawk.</p> <p>Now on the Black Hawk, the Male Soldier and Female Soldier share a comradely moment looking at each other with encouragement – acknowledging they are going into battle together.</p>	<p>NARRATOR: Readiness for combat is the Army's number one priority.</p> <p>It means being able to perform anywhere, any time.</p> <p>FEMALE SOLDIER (V/O): It means being able to trust the person next to me.</p> <p>V/O NARRATOR: Sexual harassment and Assault undermine trust and destroy readiness.</p> <p>MALE SOLDIER (V/O): I can't be ready if I don't trust you.</p> <p>V/O NARRATOR: SHARP strives to build a culture of dignity and respect for all soldiers and between soldiers.</p> <p>FEMALE SOLDIER (V/O): Do you have my back?</p>
2	<p>Sexual Assault.</p> <p>Sexual Harassment.</p> <p>Not in Our Army.</p> <p>877-995-5247</p> <p>preventsexualassault.army.mil</p>	<p>V/O NARRATOR: Sexual Assault. Sexual Harassment. Not in Our Army.</p>

Flavors and Fables with Ranjan Dey

Intro for Indian cooking show pilot for Purple Pictures

Script by Laurie Lamson with contributions by Chef Ranjan Dey



<p>Host/Concept/Recipe Writer: Ranjan Dey Producer/DP/Co-Director: Jeff Piccinini Scriptwriter/Co-Director: Laurie Lamson</p>		<p>Est. Timing: 23 mins. per episode (stage/field times = 9 mins total.)</p> <p>Kitchen sequences: 12.0 mins. Stage sequences: 4.0 mins. Field sequences: 5.0 mins. Generic Open + Close: 2.0 mins.</p>
SC	AUDIO	VIDEO
1	<p>SERIES OPEN: Musical intro.</p> <p>V/O Narrator: Mark Twain once called India, “The land of dreams and romance... the one land that all desire to see.”</p> <p>Music.</p> <p>V/O Narrator: ”The Flavors and Fables of India” takes you on a gourmet tour to the regional culinary centers of India.</p> <p>This alluring subcontinent has dazzled visitors for centuries with its opulent palaces, stunning natural beauty, diverse cultures and cuisines. Explore this colorful land of spices, legends and maharajas.</p>	<p>Stills: old-fashioned Map of India.</p> <p>Stills/Stock Footage: photos with faded edges move over the map. Ex. Cityscapes & Taj Mahal.</p> <p>Graphic Title: “Flavors & Fables of India”</p> <p>Graphic Title: “featuring regional cuisine”</p> <p>Montage: - INT. Food shots mix with... - Stills/Stock: India landscapes and... - Stills: old names on map: “Calcutta”, “Delhi”, “Agra”, “Bombay”, “Bengal”, “Mughal”, “Tandoori”, “Goa”, “Madras”.</p>



Ontario International Airport: *SoCal, So Easy*
 Commercial ad (plus two promo video scripts) for Shot
 Glass Films

Link to commercial: <https://youtu.be/LIUykldWozA>

Sc	Video	Audio
1	EXT. ONT – DAWN OR DAY Sereine beauty shots of Ontario International come and go.	NARRATOR: Ontario International Airport...
2	EXT. ONT – DAY Beauty MONTAGE in and around Ontario International Airport of smooth-flowing traffic, and spacious parking.	NARRATOR: It's easy.
3	CREATIVE TREATMENT OF AREA MAP Highlight distance to Downtown L.A. and freeway crossroads to all of SoCal.	NARRATOR: Like our location. Getting in and out...
4	EXT. FREEWAY – DAY Smooth-flowing commuter traffic to Ontario in the morning.	NARRATOR: ...is easy.
5	EXT. EACH PARKING OPTION – DAY Parking spots (showing not too close together) someone parking,	NARRATOR: Since life's too short to waste time driving around in circles...
6	EXT. ONT – TERMINAL 4 – DAY Valet returns a car to a Customer coming out of Term 4.	NARRATOR: Parking is easy.
7	INT. ONT – DAY Passengers (point of view) of modern, spacious terminal.	NARRATOR: Spacious terminals make checking in...
8	INT. ONT – TERM. 4 MAIN LOBBY – DAY Friendly staff greet a Passenger checking in.	NARRATOR: ...easy.

Sc	Video	Audio
9	INT. ONT – SECURITY CHECKPOINT – DAY Commuter gets through Security with ease – with friendly, efficient Security Staff.	NARRATOR: Short lines make getting through security... easy.
10	INT. ONT – TERM. 4 MAIN LOBBY – DAY Pop up news / gifts and coffee shop prior to going thru security.	NARRATOR: We're upgrading amenities,
11	RENOVATION AND REMODEL: models, mock-ups, animation? - New restaurant offerings. - Electronics shop.	NARRATOR: ... like the restaurants and shops, ...
12	INT. ONT – GATE – DAY Passenger waiting at gate online on his or her computer.	NARRATOR: ...and adding free wi-fi, to make your life... easy.
13	INT. ONT – GATE – DAY Display showing a flight leaving for Mexico with passengers lined up to board.	NARRATOR: International travel... easy.
14	EXT. SOUTHERN CALIFORNIA – DAY Palm trees, sunshine, ...	NARRATOR: And our close proximity to Los Angeles and all of Southern California makes travel... easy.
15	EXT. SOUTHERN CALIFORNIA – DAY Family or businessman enjoying driving in a car in sunny SoCal.	NARRATOR: For Southern California residents seeking convenience, comfort,...
16	EXT. ONT RUNWAYS – DAY Beauty shots of big planes of different airlines taxi-ing, taking off, landing highlighting.	NARRATOR: And easy on-time travel, Ontario International Airport... The decision... is easy.