

JaZzyMaE Media helps government organizations and businesses tell their stories clearly, concisely, creatively... and inclusively, with empowering educational and promotional communications.

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| <p><b>CORE COMPETENCIES</b></p> <p><b>SCRIPTWRITING - A SPECIALTY</b></p> <ul style="list-style-type: none"> <li>• Wrote 112 produced film, video &amp; audio scripts (one Emmy-nomination, many received multiple honors)</li> </ul> <p><b>COPY WRITING, EDITING &amp; PROOFREADING</b></p> <ul style="list-style-type: none"> <li>• Articles, books, brochures, training manuals, websites, ads, bios, newsletters... bring polish to any communication</li> </ul> <p><b>GRAPHIC DESIGN &amp; AUDIO/VIDEO PRODUCTION</b></p> <ul style="list-style-type: none"> <li>• Produce entertaining and educational visuals and audio/video content with diverse creative collaborators</li> </ul> | <p><b>COMPANY DETAILS</b></p> <p><b>UEI:</b> YPCFM7HG7NB9</p> <p><b>CAGE CODE:</b> 8GRS4</p> <p><b>CERTIFICATIONS:</b><br/> WOSB, CA SB (Micro) #2016925</p> <p><b>LOCATION:</b> Oceanside, California</p> <p><b>FOUNDED:</b> 1999, San Francisco</p> <p><b>PAYMENT ACCEPTED:</b><br/> Zelle, Venmo, Check, ACH</p>   |
| <p><b>PAST PERFORMANCE</b></p> <p><b>USAID: <i>Primary Health Care Awareness Campaign</i></b><br/> Copy: playbook, social media toolkits, social media posts</p> <p><b>U.S. Army: <i>Sexual Harassment/Assault Response &amp; Prevention Education/Awareness Campaign</i></b><br/> Scripts: series of video &amp; audio PSAs/ads</p> <p><b>Levi Strauss &amp; Company: <i>Care for Our Planet</i></b><br/> Script: educational/promotional video (3 awards)</p> <p><b>Angel-Baker Productions: <i>Eternal Waltz</i></b><br/> Short Film: director/editor, co-producer/writer (11 awards)</p>  | <p><b>NAICS CODES</b></p> <p><b>711510</b> Artists, Writers &amp; Performers</p> <p><b>561410</b> Document Preparation</p> <p><b>541430</b> Graphic Design</p> <p><b>512110</b> Video Production</p> <p><b>513130</b> Book Publishing</p> <p><b>541613</b> Marketing Consulting</p> <p><b>611710</b> Educational Support</p> <p><b>541990</b> Other Professional Services</p> |
| <p><b>DIFFERENTIATORS</b></p> <ul style="list-style-type: none"> <li>• Develop compelling dramatic and true stories</li> <li>• Translate complex material into concise, accurate content</li> <li>• Handle sensitive/controversial topics with compassion</li> <li>• Create consistent look with eye-catching graphics</li> <li>• Provide expert content production &amp; project management</li> <li>• Customize creative services at reasonable cost</li> <li>• Led by respected writing pro with filmmaking background, large creative network, and over 20 years of experience</li> </ul>   | <p><b>CONTACT</b></p> <p><b>Laurie Lamson</b><br/> 310.447.1789<br/> laurie@jazzymae.com<br/> JazzyMaeMedia.com</p>   |

